FIRSTOURS 1981

NEW ORLEANS

AN INVITATION TO EXPLORE THE FRENCH QUARTER · CELEBRATE THE MARDI GRAS

But the New Orleans owners didn't love the Jazz, and maybe that's why they moved to Utah!

NEW ORLEANS
—the excitement of the South.

Firstours gives you the freedom to explore it on your own and at your own pace. Our vacation plans offer the widest range of sightseeing features and famous restaurants. As an added extra, you don't have to pick your "things to do" from our list of options until AFTER arrival. The choice is yours to build a vacation to suit your taste and budget. So take a look at what we have to offer and then start planning!

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TOUR WARRANTY

If any tour component or service, including hotel accommodations, sightseeing, admissions or meals, is not delivered as described in this brochure, and it is determined that the cause was due to circumstances within the reasonable control of FIRSTOURS or its contractors, an appropriate refund of that portion of the tour will be made upon receipt of proper written documentation within 60 days of completion of trip.

To Start (planning your tour)

Take a look through our brochure and decide how many nights you would like and how many sightseeing features. As the number of nights increases, so does the number of sightseeing and restaurant options.

For example: If you want 4 nights and . . .

Lots of things to do: Choose our Invitation to New Orleans for 4 nights that gives you 4 sightseeing features.

More time on your own: Choose our Invitation to New Orleans for 2 nights plus 2 extra nights. This gives you 4 nights, 2 sightseeing features and time to explore at your will.

To Book

Now that you have an idea of where you want to go and when, contact your travel agent or airline. Your agent is a professional who can help you customize your vacation—help tie together the land and air details. If you don't have an agent—call an agency and make an appointment.

Notice to Travel Agents: These are C.A.T.M. tours. Book through member carriers or Firstours, 15724 Stagg Street, Van Nuys, California 91406

Things To Keep In Mind

Rates: All rates are per person and include taxes and meal gratuities, and services of the Tour Operator and other contractors in planning, scheduling and arranging necessary advance reservations. All rates subject to change without notice.

Children's Rates and Group Rates: On request.

Tour Price Does Not Include: Airfare, transportation to or from hotel upon arrival or departure (except where noted), transportation between hotel and any features such as theatres, nightclubs, restaurants or to museums or starting points of any motorcoach tours or cruises (see Sightseeing section) listed in the various Feature Categories. Meals, unless they are selected as choices from the Feature Categories; baggage handling.

Sightseeing and Feature Substitutions: If for reasons beyond the control of the Tour Operator, a sightseeing feature is cancelled or otherwise unavailable, the Tour Operator reserves the right to substitute an alternate feature of equal value. Gray Line makes pick-ups and drop-offs at most hotels, otherwise, all sightseeing commences and terminates at the Gray Line terminal. After arrival, it is suggested that you call to verify departure times of all tours. Phone numbers will be listed on your vouchers. For Mardi Gras tour, all features are confirmed except the cruise or tour choice chosen after arrival.

Payment: Only the Mardi Gras vacation plan requires a deposit of $50 per person within 10 days of verbal confirmation. Final full payment is due at least 30 days prior to arrival or immediately if booking is made within 30 days. Documents will be sent upon receipt of full payment or will be made available at the hotel when payment is received within 10 days of arrival date. An express mailing or delivery charge will apply on payment received within 10 days of arrival date.

Changes, Cancellations and Refunds: A $10.00 charge will apply per booking (regardless of number in party) for any cancellation within 21 days of arrival; or in all cases where documents have been issued. For any cancellation within 21 days of arrival, a $10.00 per person administrative fee will apply. In addition, all cancellations and refunds are subject to any charges levied on the Operator by the hotel or other purveyors. Cancellations received within 72 hours of arrival are subject to late cancellation charge equal to one night's hotel stay. Unused hotel nights will be refunded only if the Operator receives a full refund from the hotel. To get a prompt refund, clients are requested to submit written proof that nights were unused. If no proof is furnished, refund may be granted only after investigation which may take up to 60 days. All refund claims should be submitted no later than 15 days after termination of the trip. ALL UNUSED FEATURES COUPONS ARE NON-REFUNDABLE.

What's an A & P food store doing in New Orleans?

INVITATION TO THE MARDI GRAS

5 Days/4 Nights **February 28-March 4, 1981** **ITFT-AMFMG4**

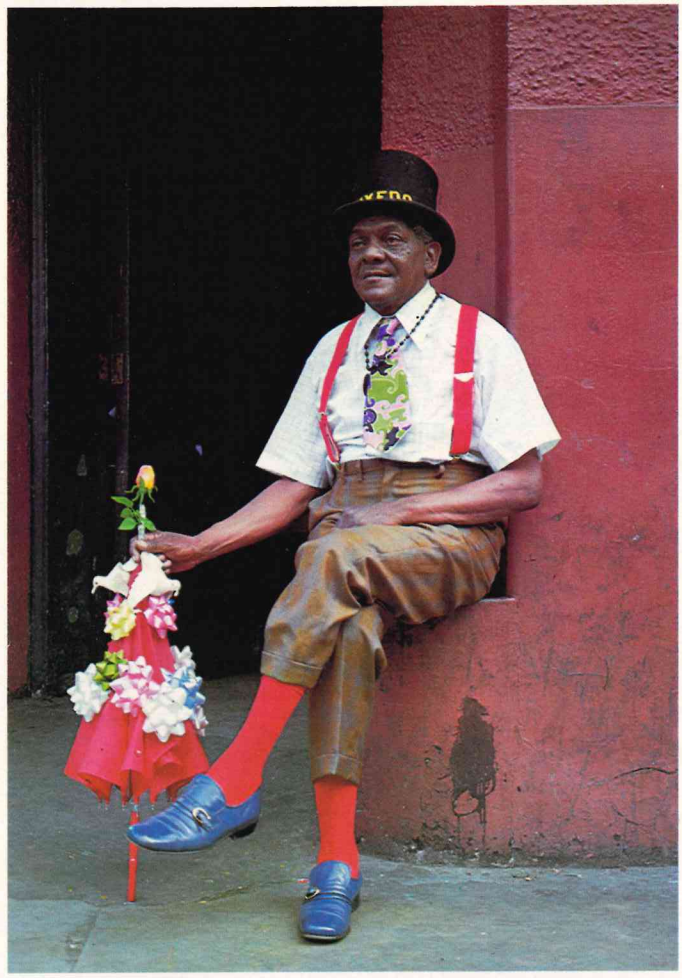
FEATURES INCLUDE:

- 4 nights accommodations at hotel of your choice
- Afternoon reception featuring the famous "Olympia Brass Band" in concert, including hors d'oeuvres and cocktails. (Sunday, March 1 at noon—Royal Sonesta Hotel).
- Breakfast at Brennan's—a traditional New Orleans favorite, featuring Hot Spiced Baked Apple, Eggs Hussarde, Bananas Foster, French Bread, coffee, tax and tip.
- Choice of ONE: "New Orleans in Three Centuries Tour"—motorcoach tour, including the French Quarter, fine old homes with iron lace balconies, bayous, the Garden District, plantation homes and the Super Dome (does not operate on Mardi Gras Day, Tuesday, March 3). 3 Hours.

  OR

  "S/S Natchez Cruise"—a 2½ hour cruise, departing from the Toulouse Street Wharf at Jackson Square and cruising up and down the Mississippi; from Chalmette Battlefield to Audobon Park (daily).
- Souvenir booklet, illustrating all Mardi Gras traditions, parades and festivities.
- All taxes

Resting between festivities at the Mardi Gras



Canal Street at night

RATES PER PERSON

HOTEL	Single	Extra Night	**Twin**	Extra Night	Triple	Extra Night	Quad	Extra Night
Monteleone	$509	$110	**$299**	$56	$236	$41	$207	$34
Place d'Armes	525	114	**305**	57	242	42	211	34
Marriott	469	99	**319**	60	267	49	243	43
Royal Sonesta	535	117	**325**	62	263	48	n/a	n/a
Marie Antoinette	561	123	**327**	63	255	45	221	38
Royal Orleans	585	129	**365**	71	282	54	n/a	n/a

Secluded residential courtyard

FUN & FROLIC GROUP TOUR

3 Nights/4 Days **ITFT-AMFNN3**

January 1 to December 31, 1981

Take advantage of lower group rates and a more customized tour! Talk to your friends and club members. If you have at least 20 people, call your travel agent to put together the best available airfares and Firstours vacation plan. Enjoy!

FEATURES INCLUDE:

- 3 nights accommodations at the hotel of your choice
- Roundtrip airport transfers including meet & greet service
- New Orleans Past and Present Tour—Includes a comprehensive look at old New Orleans, the French Quarter with its iron lace balconies, and richly planted courtyards; then 20th century New Orleans with its bustling port, burgeoning skyscrapers and Superdome. 3 Hours.
- New Orleans by Night Tour—Enjoy the excitement of one of the world's greatest nightlife towns. Start with a traditional elegant dinner at the Versailles including one glass of wine; then onto the famous Blue Room for a drink, dancing and show; next, a visit to a popular jazz club for a drink and entertainment; end the evening with cafe au lait and beignets at a French Market restaurant. 4 Hours. (not available on Sunday)
- Breakfast at Brennan's—Includes Hot Spiced Baked Apple, Eggs Hussarde, Bananas Foster, Hot French Bread and coffee.
- Baggage handling at airport and hotel.
- All taxes

RATES PER PERSON (Minimum 20)

HOTEL	DATES	Single	Twin	Triple	Quad
Vieux Carre	All Year	$215	**$183**	$164	$154
Warwick	All Year	253	**189**	165	155
Monteleone	All Year	289	**205**	181	173
Le Richelieu	All Year	276	**207**	184	170
Place d'Armes	All Year	264	**209**	185	175
Inn on Bourbon St.	All Year	285	**216**	181	166
Hilton	All Year	285	**221**	202	194
Marriott	All Year	299	**224**	193	176
Fairmont	All Year	328	**247**	227	217
Royal Sonesta	All Year	378	**251**	222	N/A
Marie Antoinette	All Year	370	**257**	221	202
Royal Orleans	All Year	411	**309**	263	N/A

NOTES:

- This package does not apply when attending a sales meeting or convention at the above Hilton Hotel
- Transfers between hotel and Brennan's are not included, but are suggested for Le Richelieu, Hilton, Warwick and Fairmont. Rates available on request.
- Extra night rates available on request.

The GRAY LINE **Grayline of New Orleans**

New Orleans . . . so much to see and do! And what better way to tour than with Gray Line. Relax in comfort while our experienced local guides show you the sights that give New Orleans its charm and heritage.

Arnaud's
Since 1918

Arnaud's was founded by Count Arnaud Cazenave in 1918 and restored to original grandeur by a new proprietor, Archie Casbarian. Arnaud's features Count Arnaud's own specialties as well as fine traditional New Orleans cuisine.

Luncheon and Dinner Reservations 523-5433 813 Rue Bienville New Orleans

INVITATION TO NEW ORLEANS

Features Categories

Our vacation plans offer you different choices from our extensive list of features. Each Vacation Plan outlines which categories to choose from. Read thru all the options—it may give you additional ideas for things to do on your vacation!

CATEGORY A

Begue's Dinner—Choice from daily T'able d'Hote menu at one of New Orleans finest restaurants featuring selections from Madam Begue's famous recipes. Tax and tip included. Nightly 6:00 p.m. to midnight.

Andrew Jackson Restaurant Dinner—Choice of dinner menu at one of New Orleans' great traditional restaurants. Includes appetizer, soup or salad, entree, dessert, beverage, tax and tip. Closed Sundays and holidays. Also includes one drink.

Blue Room Dinner—The night spot that is truly a New Orleans tradition. Top name entertainment is highlighted with a choice of either Roast Chicken or Trout Meuniere entree plus Creole Gumbo, vegetable du jour, pear potato, Crepes Eskimo, beverage, tax and tip. Also included are cover charges, floor show and dancing. Drinks are extra. Advance reservations necessary at time of booking. Nightly, except Sunday.

River Road Plantation Tour—Motorcoach tour along the historic River Road, Mississippi River and historic sugar plantations, including a stroll along the grounds and mansions, Houmas House and Texcuco Plantations. Admissions included. 5½ hours, daily.

New Orleans by Night Tour—Enjoy a memorable evening in New Orleans' exciting French Quarter. You will be escorted along Bourbon Street to three top night spots; end the evening the traditional New Orleans way with cafe au lait and beignets at the French Market. Tour includes drinks, cover charges and tip. Nightly except Sunday, 4 hours.

Commander's Palace Dinner or Weekend Brunch—Since 1880, the favorite dine-out party place for uptown New

Vacation Plans

Choose your New Orleans holiday from the vacation plans listed below. Keep in mind the extra nite rates are the same for each package.

Invitation to New Orleans
2 Nights/3 Days
ITFT-AMFNO2

FEATURES INCLUDE:
- 2 nights accommodations at the hotel of your choice
- Roundtrip airport transfers
- ONE choice from Category A
- ONE choice from Category C
- All taxes

Invitation to New Orleans
3 Nights/4 Days
ITFT-AMFNO3

FEATURES INCLUDE:
- 3 nights accommodation at the hotel of your choice
- Roundtrip airport transfers
- ONE choice from Category A
- ONE choice from Category B
- ONE choice from Category C
- All taxes

Invitation to New Orleans
4 Nights/5 Days
ITFT-AMFNO4

FEATURES INCLUDE:
- 4 nights accommodation at the hotel of your choice
- Roundtrip airport transfers
- ONE choice from Category A
- ONE choice from Category B
- ONE choice from Category C
- ONE choice from Category D
- All taxes

New Orleans Gourmet Delight
4 Nights/5 Days
ITFT-AMFNG4

FEATURES INCLUDE:
- 4 nights accommodation at the hotel of your choice
- Roundtrip airport transfers
- Dining at four of New Orleans' greatest restaurants (see descriptions in Feature Categories):
  - —Breakfast at Brennan's
  - —Dinner or Jazz Brunch at Commander's Palace
  - —Dinner at Begue's
  - —Dinner at Arnaud's
- All taxes

Mardi Gras jester invites you to New Orleans.

Orleans. This delightful Victorian fantasy offers new excitement and beauty, while retaining the charms of another era. Enjoy complete choice of dinner menu. Open daily.

Arnaud's Dinner—Established in 1918 and renowned for traditional New Orleans cuisine. Arnaud's has an extensive collection of Madri Gras Ball Gowns and memorabilia on display. Choose an excellent dinner from one of New Orleans' finest menus, including appetizer, entree, dessert, beverage, tax and tip.

CATEGORY B

Pete Fountain's—(Located in the brand-new New Orleans Hilton.) Enjoy an evening with jazz entertainment, 2 drinks and admission; tax and tip included. *Closed Sunday and Monday.* Advance reservations necessary. (Note: Pete Fountain himself does not perform every night, as he often goes on tour.) Please inquire about his appearances at the time of booking.

Bon Ton Restaurant—An exciting evening of dining from Old Cajun family recipes. Choice of menu, including soup, salad, dessert, beverage, tax and tip. 5:00 p.m. to 9:30 p.m. Closed Saturday and Sunday.

Breakfast at Brennan's—World famous breakfast at Brennan's where the clock is turned back to the days of the French Aristocrats. Meal includes hot spiced baked apple, Eggs Hussarde, Bananas Foster, hot French bread and butter, coffee, tax and tip. Drinks extra. Open daily.

Arnaud's Lunch—(See description in Category A.) Lunch includes appetizer, entree, dessert, beverage, tax and tip.

Embers Steak House Dinner—In the heart of the French Quarter. Dinner includes choice of either Rib Eye Steak or Broiled Filet of Trout. Also included are salad, baked potato, beverage, tax and tip. Open nightly.

RATES PER PERSON:		Invitation to New Orleans 2 Nights/3 Days ITFT-AMFNO2			Invitation to New Orleans 3 Nights/4 Days ITFT-AMFNO3			Invitation to New Orleans 4 Nights/5 Days ITFT-AMFNO4			New Orleans Gourmet Delight 4 Nights/5 Days ITFT-AMFNG4			Extra Night (All Tours)		
HOTEL	DATES	Single	**Twin**	Triple	Single	**Twin**	Triple	Single	**Twin**	Triple	Single	**Twin**	Triple	Single	**Twin**	Triple
Vieux Carre	All Year	134	**109**	94	197	**159**	138	248	**198**	173	267	**217**	192	44	**30**	22
Warwick	All Year	156	**112**	95	226	**164**	139	292	**204**	174	311	**223**	193	54	**31**	22
Le Richelieu	All Year	169	**121**	106	249	**176**	156	318	**224**	196	337	**243**	215	59	**35**	27
Monteleone	All Year	171	**123**	109	252	**179**	161	326	**227**	199	345	**246**	218	60	**35**	29
Place d'Armes	All Year	163	**125**	106	242	**182**	156	305	**230**	196	324	**249**	215	56	**37**	28
Inn on Bourbon St.	All Year	175	**129**	106	259	**190**	156	330	**242**	196	349	**261**	215	63	**39**	28
Marriott	All Year	185	**134**	111	275	**197**	163	349	**252**	207	368	**271**	226	68	**42**	30
Hilton*	All Year	175	**138**	124	259	**202**	184	330	**258**	229	349	**277**	248	66	**43**	38
Fairmont	All Year	202	**149**	135	299	**219**	198	389	**281**	251	408	**299**	270	80	**50**	42
Royal Orleans	All Year	220	**152**	131	328	**225**	191	424	**287**	246	443	**306**	265	86	**51**	40
Royal Sonesta	All Year	231	**154**	131	342	**227**	191	446	**291**	246	465	**310**	265	90	**52**	40
Marie Antionette	All Year	227	**156**	127	338	**229**	187	439	**295**	239	458	**314**	258	89	**53**	38

*This package does not apply when attending a convention at the above Hilton Hotel.

CATEGORY C

New Orleans in Three Centuries—Motorcoach tour includes French Quarter, above ground burial vaults, river area, fine old houses with iron lace balconies, bayous, business and shopping docks of Mississippi River, the Garden District, old U.S. Mint, plantation homes, old Spanish and French homes, restaurants, monuments, landmarks and public buildings, Tulane and Loyola Universities, Sugar Bowl Stadium, Super Dome and much more. Daily, year-round—3 hours.

Cotton Blossom Bayou Cruise—This cruise takes you down the Mississippi from the French Quarter past the Chalmette Battlegrounds into Algiers Lock. Then you are truly on your way to Bayou country, past the sturdy oaks with their great branches flocked in hanging Spanish moss, where Jean Lafitte and his notorious buccaneers once thrived. You might catch a glimpse of an alligator; certainly, you will see the beautifully plumed birds of the bayou. Year-round—5½ hours.

CATEGORY D

Natchez Harbor Cruise—From the Toulouse Street Wharf at Jackson Square in the heart of the French Quarter you will cruise "On the River" along the banks of commerce that date back 250 years. Back to the days when "Cotton was King" and the way of life was as slow and graceful as the current of the Mississippi. Daily, year-round—2 hours.

Dukes of Dixieland—An exciting evening with the greatest Dixieland band in the world. Includes cover charge, two drinks, entertainment, tax and tip. (Closed Sundays between June 10 and September 4.)

S/S President Harbor Cruise—A pleasant cruise on the Mississippi River on this famous river boat; more than 100 unforgettable sights all described by an expert lecturer. 2½ hours. Departs 2:30 p.m. daily.

Note: None of the motorcoach sightseeing tours listed above operates on Christmas Day or Mardi Gras day.

New Orlean's famous filagree

MONTELEONE HOTEL

The largest hotel in the French Quarter on historic Rue Royale, just one block from the famed night life of Bourbon Street. Rooftop swimming pool plus outstanding dining facilities, the Supper Club, LeCafe, the Revolving Carousel Bar with music and dancing and Duke's Place at the Top.

2 Nights/3 Days vacation plan at $123 per person, double occupancy. INCLUDES: 2 nights hotel accommodations, round-trip airport transfers, all taxes and a choice of one feature from Category A and one from Category C.

MARIE ANTOINETTE HOTEL

Marie Antoinette—Poolside

Experience the best of New Orleans in a classic French Quarter Hotel. The Marie Antoinette: an intimate 94 room deluxe hotel with the world famous Louis XVI Restaurant is located just off the lobby.

2 Night/3 Day vacation plan is $156 per person double occupancy at the Marie Antoinette Hotel. INCLUDES: 2 nights hotel accommodations, round-trip airport transfers, all taxes and choice of one feature from Category A and one from Category C.

1 — Warwick
2 — Place D'Armes
3 — Le Richelieu
4 — Monteleone
5 — Inn on Bourbon Street
6 — Marriott
7 — Hilton
8 — Vieux Carre
9 — Fairmont
10 — Royal Sonesta
11 — Royal Orleans
12 — Marie Antoinette

FUNWHEELS® your key to freedom in incomparable

New Orleans.

National features GM cars like this Oldsmobile Omega.

With so many exciting places to see and things to do, why be limited by someone else's schedule? A rental car from National lets you set your own timetable.

From the historic French Quarter to the beauty of the Garden District, a rental car from National lets you see and do it all at your own pace. And special rates are available with these tour programs. See your travel consultant for details.

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FIRSTOURS 1981

The First Choice In Travel

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CALIFORNIA
WASHINGTON D.C.

ARIZONA
CANADA
NEW YORK
MEXICO
FLORIDA
CHINA
HAWAII

For more information about these destinations contact your Travel Agent today!

CONDITIONS AND RESPONSIBILITY:

FIRSTOURS (formerly Ask Mr. Foster Tours), 15724 Stagg Street, Van Nuys, California 91406, acts only as Agent in providing means of transportation or other services, and all tickets are issued and all other services are offered or provided subject to any and all terms and conditions under which such means of transportation or other services are offered or provided, and the issuance and acceptance of such tickets, and other services shall be deemed to be the consent to the further condition that FIRSTOURS shall not be or become liable or responsible in any way in connection with such means of transportation or other services howsoever caused or arising.

The airlines concerned are not to be held responsible for any act, omission or event during the time passengers are not aboard their aircraft. The passenger tickets in use by the carriers when issued shall constitute the sole contract between the airlines and the purchaser of these tickets and/or passenger. Rates subject to change without notice.

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AMERICAN SOCIETY OF TRAVEL AGENTS ASTA

CONSOLIDATED AIR TOURS

USTOA United States Tour Operators Association

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